

AfriSam partners with Habitat for Humanity to provide housing in Orange Farm

Friday 7 October 2011 - Cement and aggregates producer, AfriSam has joined forces with Habitat for Humanity to provide housing for residents of Orange Farm, south of Johannesburg.

For AfriSam, the Habitat for Humanity initiative is one that fits aptly with the organisation's CSR mission to improve the communities around which the company operates.

"By providing proper housing, we are not only addressing a physical need for shelter but we are also bringing about a positive change towards restoring the dignity of the beneficiaries," said AfriSam Corporate Social Responsibility Manager, Tsholo Diale.

AfriSam focuses its CSR initiatives on the two areas of education and the environment. The selection of projects involves an integral process of first identifying the needs of the communities around which it operates, in consultation with community organisations and local authorities.

In August this year, AfriSam donated 24 houses to beneficiaries of the Shayamoya Mayoral Housing Project in Ladysmith, KwaZulu-Natal and a further four houses as part of the Women's Build project in Brandfort near Bloemfontein, in the Free State. AfriSam's involvement with Habitat for Humanity will benefit generations of the beneficiary's family.