

Cementing your eco-friendly status

Homeowners and DIY fans can now buy cement that is kinder to the planet. AfriSam has produced an environmentally-friendly cement with a carbon footprint that is half that of the world average.

Not only is it gentler on the planet, it provides a smooth, defect-free finish for concrete, masonry and plaster work. It also provides long term strength and enhanced workability.

Mike McDonald, AfriSam's product *technical manager*, says the product is remarkably durable and suitable even

for aggressive conditions, offering improved resistance to the penetration of harmful substances. So you don't have to worry about early failure of concrete when you use it for your next building project. The Eco Building cement comes in a 20kg bag, which adds up to less hassle in handling, reduced wastage and greater convenience. It is also available in a traditional 50kg bag. It is currently available from selected outlets in Gauteng.

