

AFRISAM SUPPLIERS TEE OFF FOR A WORTHY CAUSE

Leading black-controlled construction materials group AfriSam has raised R60 000 for three charity organisations through its annual suppliers golf day.

The event was held on Thursday 19 November 2009 at the Randpark Club and 128 players participated.

“We have been hosting this event for the past three years to thank our key suppliers for their support and valued business partnership,” says Calie Ehrke, Supply Chain Manager for AfriSam.

“However, this year we decided to amend the format and invite suppliers to join us in supporting our employee involvement programme called *Mbeu*.”

Mbeu, a Tshivenda word meaning ‘seed’, is AfriSam’s corporate social responsibility initiative aimed at encouraging employees to give back to the community by getting involved in community work.

The three cheques, each valued at R20 000, were handed over to Child Welfare South Africa, SOS Children’s Villages and CANSA. All three charity organisations are beneficiaries of *Mbeu*.

“We would like to thank our suppliers for their support in this initiative and hope that we will have more partnerships of this nature in the future,” says Ehrke.

In addition to *Mbeu*, AfriSam has an intensive CSR programme which focuses on education and conservation. The company is involved in various educational projects nationwide, with the objective of empowering and equipping communities with the knowledge and skills, as well as providing them with the tools and facilities to become self-reliant and sustainable.

The company's overall **Community Involvement mission** is to understand the needs of society and communities in areas where it does business to make meaningful and sustainable contributions to their upliftment.

Note to editors:

ABOUT AFRISAM (PTY) LTD

AfriSam is the leading black-controlled building construction materials group in southern Africa. With operations in South Africa, Botswana, Lesotho, Namibia and Swaziland, the company has total assets in excess of R3.7 billion, over 2000 employees and an annual production capacity of 4.6 million tons of cement. It has 6 cement production facilities, 9 cement depots, 16 quarries and aggregate operations, 40 readymix concrete plants as well as a dedicated Slagment plant. The company has a 62.5 percent interest in Tanzania-based and listed, Tanga Cement Company.

Contact AfriSam

AfriSam Communications:

NTAGA MOJAPELO
AFRISAM
P O BOX 6367
WELTEVREDENPARK
TEL : +27 (0)11 670 5541
FAX: +27 (0)11 670 5041
EMAIL: ntaga.mojapelo@za.afrisam.com
www.afrisam.com