

TERMS AND CONDITIONS

**AfriSam (South Africa) (Pty) Ltd's "Ask for AfriSam" Competition – 2021
("the Competition")**

TERMS AND CONDITIONS

1. The Competition is organized by AfriSam (South Africa) (Pty) Ltd (“AfriSam”).
2. By entering the Competition, all entrants, participants and winners agree to be bound by these rules (which rules will be interpreted by AfriSam and whose decision regarding any dispute will be final and binding).
3. AfriSam reserves the right to amend, modify, change, postpone, suspend, cancel the Competition and any Prizes as defined in 6 below (which have not yet been subject to a draw), or any aspect thereof, without notice at any time, for any reason, which AfriSam reasonably deems necessary.
4. The Competition commences on 1 January 2021 and shall run for various periods throughout 2021, having regard to the relevant participating store in either the Republic of South Africa or Botswana (“the participating store”), ultimately ending on 31 December 2021 at 00h00. The period during 2021 for which the Competition is run by the participating store from which the participant purchased AfriSam All Purpose Cement shall be referred to as “the Competition Period”.
5. The Competition is open to permanent residents and citizens of South Africa and Botswana over the age of 18 years and in possession of a valid South African or Botswana identity document excluding any director, member, partner, employee, agent, service provider or consultant or any person who directly or indirectly works with AfriSam and/or immediate family members of any employee, director, member, partner, agent or consultant of or any person who directly or indirectly deal with AfriSam, its advertising agencies and its advisers or organisers of this Competition.
6. The Competition prizes include the following, and participants stand a chance to win 1 (one) of the prizes indicated below:
 - 6.1. **Building Hamper Prizes (which are available to be won, subject to availability):**
 - 6.1.1. 1 x building hamper prize per participating store will be won for the duration of Competition Period.
 - 6.1.2. The value of the hamper will be a minimum of R1000 or P1000 respectively, and will include a minimum of 4x 50kg bags of AfriSam All Purpose Cement with additional building related items.

(“the Prize/s”)

7. Entering the Competition

7.1. To enter the Competition:

- 7.1.1. The participant must purchase at least 1 (one) bag of AfriSam All Purpose Cement at a participating store, make use of the entry forms provided,

complete all of the required details and submit the entry in the entry box provided ("the Entry"/ "Entries").

- 7.1.2. Only one Entry shall be permitted per sales transaction.
- 7.2. Entries which are unclear, illegible, submitted via an incorrect mechanism, contain errors or are from disqualified persons will be declared invalid.
- 7.3. The participants may enter the Competition as many times as they wish by utilizing the entry mechanism described in 7.1 above.
8. Any Entries received after the closing date and time of the Competition Period will not be taken into consideration.
9. Winners of the Prizes shall be determined by a random draw facilitated by the participating store's management. The draws will, unless otherwise communicated by AfriSam in its sole discretion, take place between the 1st and the 7th of each month, the last draw occurring in January 2022.
10. The participating store management will contact the winners of the Prizes via SMS/telephone. The participating store management will endeavor to contact each Prize winner 3 consecutive times using the cellular number as per the Entry. Should the winner not respond within 48 hours of the first attempt at contact, the Prize will be forfeited and another winner will be selected as per point 9 above.
11. In the event of any dispute arising in relation to the interpretation of the Competition rules, AfriSam's decision is final and no correspondence will be entered into with entrants, participants or winners in this regard.
12. All participants and the winners, as the case may be, indemnify AfriSam, its advertising agencies, advisers, nominated agents, suppliers, its affiliates and/or associated companies against any and all claims of any nature whatsoever arising out of and/or from their participation in any way howsoever in this Competition (*including as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise on the part of AfriSam and/or use of the Prizes*).
13. The Prizes shall not be transferable. AfriSam reserves the right to substitute the Prizes with any other Prize of comparable commercial value.
14. By entering this Competition, the participants authorise AfriSam and its promoters, to collect, store and use their personal information for communication or statistical purposes, and consent to the dissemination of such personal information to AfriSam's authorized agents and suppliers for purposes of redeeming the Prizes contemplated in the Competition.
15. AfriSam and their agents reserve the right to cancel, modify or amend the Competition at any time, if deemed necessary in its opinion, and if circumstances outside of their control should arise.

16. AfriSam shall not be responsible for any changes, substitution, withdrawal, cancellation or postponement of any part of the Prizes beyond its control and AfriSam shall not be obliged to award any other Prizes in lieu thereof.
17. If a dispute as to the identity of the winner arises, the owner of the cellular handset of the cellphone number provided on the Entry in question will be deemed the legal winner of the Competition. AfriSam shall not take any responsibility for users of handsets not belonging to the person in question.
18. AfriSam has the right to photograph and publish the winners' names in any printed media, or any other relevant media. When accepting the Prize, the winner must indicate should they not want their images to be published.
19. All queries in connection with this promotional Competition should be directed to AfriSam, on customer.service@za.afrisam.com.